

Le Havre, November 30, 2023

ADIAS, AIRUDI and SOGET join forces and create “Global Smart Services for Administrations”

As part of a new trailblazing initiative, three leading companies, ADIAS, AIRUDI and SOGET, have joined together to create the Global Smart Services for Administrations solution, a technological and disruptive alliance aimed at drastically improving the delivery of government services on a global scale. The initiative stems from a commitment to address the challenges of digitalization in the public sector and to promote operational excellence within government departments, ministries, and authorities.

The three companies, based in Mauritania, Canada, and France, respectively, have pooled their technological expertise and hands-on experience to offer highly specialized services to governments and their various administrative bodies. This innovative collaboration offers customized solutions aimed at strengthening the performance and productivity of ministries, as well as port, airport, customs, and administrative authorities, using digital technology.

ADIAS, AIRUDI, SOGET: a driving force for customized digital technologies and harmonization

The Global Smart Services for Administrations (GSSA) solution is made up of a consortium of 400 employees leveraging the power of artificial intelligence and digital technology to improve performance. Together, their diverse collaborators exercise flexibility and adaptability to provide end products of the highest quality.

United in their partnership, they are a vector of harmonization and performance for governments. GSSA is a true one-stop shop, offering countries all over the world the possibility to go fully digital by optimizing their logistics, port and airport transport, and administrative and foreign trade procedures while benefiting from valuable support through the integration of technology and change management.

Choosing GSSA provides states with a platform that centralizes all information and procedures related to import, export, and transit operations in its territory.

Global Smart Services for Administrations automates the sharing of critical data between logistical entities and administrations by establishing connections with the information systems used by ministries and non-governmental organizations. As a result, systems feed each other with information, eliminating the need for multiple inputs for operators and ensuring data quality. This solution simplifies and dematerializes the process for acquiring the various permits, licenses, and certificates required for import or export activities, including import licenses, certificates of origin and e-permits, depending on the type of goods.

Together, they facilitate data-driven performance management, resulting in increased efficiency for economic actors. They provide states with a customized, smart, interconnected, and secure digital platform leveraging the synergy of their complementary skills. The goal is to transition from sub-optimal manual procedures to optimized digital services. The platform aspires to evolve towards a “Smart Port” and “Smart Country” infrastructure with benefits such as fluid processes, guaranteed transaction security through traceability, global monitoring of operations, and a system for predicting, optimizing, and allocating resources.

The most powerful technologies available adapted to each culture and organization’s approach

The three actors have a global reach, spanning Europe, Africa, North America and Southeast Asia, notably including Canada, Mauritania, the Democratic Republic of Congo, Jamaica, France, and many others.

Since its founding, ADIAS has worked to build a robust and modern development plant focused on producing cutting-edge web technologies. The plant is a reflection of the craftsmanship of its talented team, known for their agile mindset and focus on the added value they bring to their clients.

“ADIAS is putting its full technological potential and expertise at the service of this consortium to give a strong impetus to the digital transformation process in the public sector. Our strategic location between Europe and Africa gives this union an additional lever to carry out this revolution,” says Salem Sidi, CEO of ADIAS.

For its part, AIRUDI, based in Canada, strategically uses organizations’ existing data to design solutions powered by artificial intelligence that optimize supply chains and human resources management.

“We are proud to form this strategic alliance that brings together our complementary areas of expertise in developing cutting-edge artificial intelligence solutions to meet the complex needs of government departments and agencies around the world. Our approach—focused on data, technology and change management—aims to drive operational excellence and performance within the public sector,” – adds Pape Wade, CEO of Airudi.

Finally, SOGET, the French “software factory” and a leader in the facilitation of foreign trade, has more than 50 references worldwide. In addition to its flagship Port Community System solution, its business focuses on a variety of areas including data processing, blockchain technology, the Internet of Things (IoT), artificial intelligence (AI), business intelligence, large-scale interconnection of information systems, and IT security.

“Our Global Smart Services for Administrations alliance offers disruptive solutions by combining our expertise in technology and change management to improve the competitiveness of ports, airports, and supply chains. It establishes our complementarity in the field of new technologies and the need to modernize,” – says Hervé Cornède, president of SOGET.

About Global Smart Services for Government

- 400 collaborators
- Sales: €29 million
- References: 61
- Users: 30,000+

About ADIAS

ADIAS, an expert in digital transformation, puts its expertise at the service of private companies as well as public bodies operating in Africa and Europe. ADIAS's main mission is to provide its clients with innovative services and technological solutions that are perfectly adapted to their specific strategic challenges.

ADIAS oversees the implementation of the MyTower GTM (Global Trade Management) product for clients, including Chanel, Bridgestone, Braskem, NTN, Bimérieux, Buggati, Pfeiffer Vacuum, and more.

The GTM product covers everything from customs classifications to referential origin according to free trade agreements, license management for dual-use products, and customs warehouse management.

Several million articles are currently being managed in this platform.

ADIAS is also a publisher of a tax ERP (enterprise resource planning software) in Mauritania. ADIAS is a key player in helping numerous clients in Mauritania and Europe in their digital transition.

In addition to its Software Factory capability, ADIAS integrates partner products.

Press contact: Mohamed Salem SIDI, President: salem.sidi@adidas.fr

For further information: <https://adidas.fr/>

About Airudi

Airudi is internationally recognized for its expertise in the leveraging of artificial intelligence for human resources management. It is dedicated to developing software solutions designed to effectively meet human and business needs combined. Its tools use artificial intelligence to deliver innovative solutions for forecasting, optimizing, and recommending processes, all in consideration of the available human resources.

Press contact: MaryEve Racine, Marketing and Communications Director : maryeve.racine@airudi.com

For further information: <https://airudi.com/>

About SOGET

SOGET is renowned for its unique expertise in the optimization, automation, digitization, and security of business processes related to international trade. It specializes in centralizing logistical and business data while seamlessly interconnecting port and airport transport chains.

Press contact: Aude Paquerot, Marketing and Communications Manager : aude.paquerot@soget.fr

For further information: <https://www.soget.fr/>